

Annexure-II

Expression of Interest (EOI) for Servo Franchise at IOCL Retail Outlet

Ref No. EOI No. IOCL/ DSO/0100/LUB/2022-23/1 Date:20.05.2022

Draft Expression of Interest (EOI)

For online Publication thru' IOCL site (<https://spandan.indianoil.co.in/BPSP/HomePage.jsp>).



An Exciting opportunity to associate with **the leader in the Indian Lubricants Business.**

IndianOil is the highest ranked PSU in the latest Fortune 'Global 500' listings. IndianOil's **SERVO®** is the brand leader among lubricants and greases in India and has been conferred the "Consumer Superbrand " status by the Superbrands Council of India.

Indian Oil Corporation Ltd. proposes to appoint SERVO Franchisee at IOCL Outlets as per list :

S.No	RO Code	Name of the RO	Location	Sales District	State
1	107056	SHAHEED ZAKIR HUSSAIN F/STN	SECTOR 59 ON NH-2 BALLABHGARH	HR016 FARIDABAD	Haryana
2	306321	PREM RATAN FILLING STATION (KSK)	VILLAGE DEEG OML BLOCK BALLABHGARH District Faridabad	HR016 FARIDABAD	Haryana
3	314639	SHRI KRISHNA FILLING STATION (KSK)	VILL MACHGHAR (OML) BLOCK BALLABHGARH District Faridabad	HR016 FARIDABAD	Haryana
4	311042	NANGLA PETRO PUMP	VILLAGE NANGLA GUJRAN ON BALLABHGAR SOHAN ROAD District Faridabad	HR016 FARIDABAD	Haryana
5	309950	VEERTA FILLING STATION	VILL BANCHARI BETWEEN 84 TO 81 KM NH-2 RHS TEHSIL HODAL District Palwal	HR020 PALWAL	Haryana
6	103883	HTC HODAL	90.7 KM STONE ON NH-2 HODAL DISTT PALWAL	HR020 PALWAL	Haryana
7	102318	VIDYA FILLING STATION	UTTAWAR ON HODAL-NUH ROAD DISTT PALWAL	HR020 PALWAL	Haryana
8	328231	JAMNAGAR FILLING STATION ADHOC	KHARKHARA NH-8 Delhi Jaipur Road	HR014 REWARI	Haryana
9	310067	MAHAVIR BROTHER'S KSK	VILLAGE KAKROLA TEHSIL GURGAON District Gurgaon	HR002 GURGAON	Haryana
10	315715	VIJAY BHAI FUEL POINT	VILL BABDA BAKIPUR BET KM STONE 18 TEHSIL FARUKHNAGAR District Gurgaon	HR002 GURGAON	Haryana

11	186910	AUTO FUELS	PINANGWA TEHSIL PUNHANA DISTT. MEWAT HARYANA	HR021 MEWAT	Haryana
12	205684	Nirmal Filling Station	Vil Mendla Sohna on Tavru Road Vill Mendla Distt Mewat	HR021 MEWAT	Haryana
13	278433	CHAUDHARY RADHARATAN F/STN	BETWEEN KM STONE 59 TO 62 ON SH-13 (DELHI- ALWAR ROAD) Distt Mewat	HR021 MEWAT	Haryana
14	275753	YADAV FILLING STATION (KSK)	VILL JAFRABAD TEHSIL TAVRU Distt. Mewat	HR021 MEWAT	Haryana
15	186893	SHRI BALAJI PETROLEUM	TOWN NUH SOHNA ALWAR ROAD TEHSIL NUH DIST. MEWAT (HARYANA)	HR021 MEWAT	Haryana
16	226668	Shiv Filling Station KSK	Vill Biwan On Ferozpurzirkha- Pahari Road Distt Mewat	HR021 MEWAT	Haryana
17	215814	Tejas Filling Station	Ferozpurzirkha Ferozpurzirkha Distt Mewat	HR021 MEWAT	Haryana
18	180022	GURGAON FILLING STATION	VILL GUDDI ON BILASPUR- TAVRU ROAD DISTT MEWAT	HR021 MEWAT	Haryana
19	102333	SUMER MOTORS	FEROZPURZIRKHA GURGAON-ALWAR ROAD DISTT MEWAT	HR021 MEWAT	Haryana
20	224600	Dhanlakhmi Filling Station	Village Rawali On Rawli- Alwar Road Ferozpurzirkha Distt Mewat	HR021 MEWAT	Haryana
21	278861	MANNU FUELS	VILLAGE SIKHRAWA ON SIKRAWA TO BHADAS ROAD Distt. Mewat	HR021 MEWAT	Haryana
22	200498	CHHARODA SERVICE STN (KSK)	VIL CHHARODA TEH.TAVRU DIST GU DISTT MEWAT	HR021 MEWAT	Haryana
23	289275	MAHARAJA AGARSAIN FILLING STATION	TAVRU (WML) MEWAT Distt Mewat	HR021 MEWAT	Haryana
24	293868	HUSSAIN FILLING STATION	VILL MADHI KM STONE 58 TO 61 ON SH- (NEW NH248A)(GURGAON- ALWAR RD) DISTRICT MEWAT	HR021 MEWAT	Haryana
25	171264	Nuh F/Stn	Nuh on Alwar Road Nuh Distt Mewat	HR021 MEWAT	Haryana
26	195850	TIRUPATI BALAJI FILLING STN	VILL CHHACHERA ON NUH-PALWAL ROAD DISTT MEWAT	HR021 MEWAT	Haryana
27	314776	BIKRAM FUEL CENTER (KSK)	VILL KHERLA ON NUH- MEOLI ROAD TEHSIL NUH District Mewat (Nuh)	HR021 MEWAT	Haryana
28	280084	SONIA THAKRAN FUEL POINT KSK	VILLAGE MAU TEHSIL PATAUDI District Gurgaon	HR002 GURGAON	Haryana
29	331486	M/S SHREE KHATUSHYAM JI F STATION K	VILLAGE DOKHERA BLOCK NANGAL CHOUDHARY Village Dokhera	HR018 MAHENDRAGARH	Haryana

30	187010	SHREE KRISHNA FILLING STATION	BUDHWAL NANGAL CHAUDHARY-KOTPUTLI ROAD DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
31	252182	WELCOME FUEL POINT	VILLAGE BALAWAKALAN NARNAUL-SINGHANA ROAD DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
32	280962	GANDHI JI KISAN SEWA KENDRA	VILL BHEDANTI TEHSIL NARNAUL Distt Mahendergarh	HR018 MAHENDRAGARH	Haryana
33	205232	Choudhary Kisan Sewa Kendra	VILL. BAYAL PATAN ROAD DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
34	210657	Nirmal Filling Station	Vill. Raimalikpur Narnaul-Kotputli Road DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
35	210794	GUPTA FUELS	NARNUAL - SINGHANA ROAD BALAWAKALAN DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
36	102402	TARA CHAND NUNIWALA,	NARNAUAL CITY DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
37	232149	SHIVAM KISSAN SEWA KENDRA	VILL. RAMBAS TEHSIL NARNAUAL DISTT. MAHENDERGARH	HR018 MAHENDRAGARH	Haryana
38	265566	CHAHAR FILLING STATION	VILL SILANA ON NH-71 KM STONE 399.0 (LHS) TEHSIL & DISTT JHAJJAR	HR012 JHAJJAR	Haryana
39	165927	Nirbhay Filling Station	Gurawara on Jhajjar -Sampla Road Distt Jhajjar	HR012 JHAJJAR	Haryana
40	233660	R. C. AUTO FUELS	QUTUBPUR ON REWARI-NARNAUAL ROAD REWARI DISTT REWARI	HR014 REWARI	Haryana
41	296309	RABARKA FUELS KSK	VILL NANDRAMPUR BASS (RABARKA TO DH RATTANPUR ROAD) BLOCK REWARI District Rewari	HR014 REWARI	Haryana
42	149828	ADI FILLING STATION	DHARUHERA ON BHIWADI ROAD REWARI	HR014 REWARI	Haryana
43	212982	Balbir Singh Fill.station KSK	Vill Ghari Bolni Distt Rewari Ghari Bolni	HR014 REWARI	Haryana
44	108016	DALIP SERVICE STATION	DELHI JAIPUR NH8 KM STONE 103.4 JAISINGHPURKHERA DISTT REWARI	HR014 REWARI	Haryana
45	186916	RAJ FILLING STATION	VILLAGE KHANDORA SH - 15 REWARI-SAHAJANPUR ROAD (RHS) DISTT. REWARIHARYANA	HR014 REWARI	Haryana
46	211015	SHIVA PETROMAX	102 KM STONE ON NH-8 BAWAL DISTT REWARI	HR014 REWARI	Haryana

47	231754	MANGALAM PETRO	VILLAGE: KHANAK HISSAR-TOSHAM ROAD HARYANA	HR006 BHIWANI	Haryana
48	258702	JAI SHRISHYAM TRADERS KSK	INDIAN OIL DEALER VILLAGE DAMKORA PILANI ROAD TEHSIL: LOHARU DISTT: BHIWANI	HR006 BHIWANI	Haryana
49	186952	SATIA FILLING STATION	ELLENABAD SIRSA ROAD ELLENABAD DIST. SIRSA HARYANA	HR005 SIRSA	Haryana
50	102280	KAHAN CHAND NAGINA RAM,	INDIAN OIL DEALER JHAKHAL MANDI	HR011 FATEHABAD	Haryana
51	265945	SAI FUEL STATION	VILLAGE KANWARI HISSAR-TOSHAM ROAD VILLAGE KANWARI	HR007 HISAR	Haryana
52	104393	VC VIJETA SHAHEED RANDHIR F/STATION	BYE PASS ROAD NEAR SUKHPARA CHOWK	HR019 ROHTAK	Haryana
53	180455	PANCHMUKHI PETRO STATION	CHOUDHARYBASS HISAR	HR007 HISAR	Haryana
54	102401	DHINGRA AUTOMOBILES TRANSPORT CORP.	INDIAN OIL DEALERS KALANAUR DISTT ROHTAK	HR019 ROHTAK	Haryana
55	279624	SATISH KISAN SEWA KENDRA	INDIAN OIL RETAIL OUTLET (KSK) ADAMPUR- DAROLI ROAD VILL:KHARA BARWALADIST-HISSAR	HR007 HISAR	Haryana
56	285970	LAJ FILLING STATION	INDIAN OIL RETAIL OUTLET VILLAGE- CHIKANWASDISTT-HISSAR NH-10(NEW NH-9)KM 181- 182(LHS)	HR007 HISAR	Haryana
57	296149	PARKASH KISAN SEWA KENDRA	INDIAN OIL RETAIL OUTLET (KSK) VIL- BHAINSRU KHURDDIST- ROHTAK BHAINSRU KHURD-SAMCHANA ROAD	HR019 ROHTAK	Haryana
58	315591	MAA VAISHNO DEVI FILLING STATION	INDIAN OIL RETAIL OUTLET VILLAGE-LOHARU DISTT-BHIWANI LOHARU- PILANI ROAD	HR006 BHIWANI	Haryana
59	135725	SHANTI FILLING STATION	VILL. NARWANA NH-65 DISTRICT JIND	HR017 JIND	Haryana
60	232982	YAMUNA KSK	PO AMADALPURVILLAGE GHORON DISTT YAMUNANAGAR DISTT YAMUNANAGAR	HR015 YAMUNANAGAR	Haryana
61	329358	MID TOWN FUELS	SONIPAT WIHTIN MUNICIPALITY LIMIT SONIPAT-120C60U231 DISTRICT SONIPAT	HR010 SONIPAT	Haryana
62	327417	R S FUELS	VILLAGE DEOBAN DEOBAN TO RAJOUND ROAD BLOCK KAITHAL	HR003 KAITHAL	Haryana
63	254369	PAWAN FILLING STATION	INDIAN OIL PETROL PUMP BETW KM ST 123 TO KHURANA CHAWK ON DIST: KAITHAL	HR003 KAITHAL	Haryana

64	102185	GUPTA OIL STORE- JAGADHRI(MS/HSD)	JAGADHRI - YAMUNANAGAR INDIAN OIL DEALER	HR015 YAMUNANAGAR	Haryana
65	276874	INDER KSK	KUTTANA KOHAND- ASSANDH ROAD KARNAL	HR008 KARNAL	Haryana
66	333754	S S FUEL STATION	INDIAN OIL DEAE LR GAURI SHANKAR MANDIR TO PARKAS CHOWK (WML JAGADHARI)	HR015 YAMUNANAGAR	Haryana
67	277430	INDIAN KSK FILLING STATION	MUKRAMPUR ON..... JAGADHARI - AMDALPUR ROAD YAMUNA NAGAR	HR015 YAMUNANAGAR	Haryana
68	137575	MOAR FILLING STATION	NH-65 VILL. KALAYAT TEH.& DIST. KAITHAL	HR003 KAITHAL	Haryana
69	250370	CH. DEVILAL COOP SUGAR MIL LTD	INDIAN OIL PETROL PUMP VILL: AHULANA ON SH 16A GOHANA DIST: SONEPAT	HR010 SONIPAT	Haryana
70	284804	VALLABH FILLING STATION	WML OF YAMUNA NAGAR KHAJURI ROAD YAMUNA NAGAR	HR015 YAMUNANAGAR	Haryana

- IOCL is the leaders in the lubricants market in India, enjoying strong market share and brand equity. We manufacture and market the largest range of lubricants in the brand name of *SERVO®* in the country today supported by the best research and development centre and technical personnel.
- IOCL is looking for strong, energetic and self-motivated associates to partner with us on this challenging but exciting and rewarding initiative. The associates are expected to spearhead the systematic promotion and selling of Servo Lubricants at Retail Outlets thereby participating with us in this exciting growth opportunity.
- Applicant should be an Individual or Firm (Proprietorship or Partnership) or Co-operative Society or Limited Company.

1. Eligibility:

- a) Indian Citizen.
- b) Not less than 21 years of age and not more than 60 year of age on the date of EOI publication . *
- c) Financially sound to initially offer a Working Capital of minimum 2,00,000{ Lakhs only} for every location applied for as on last date of submission of EOI.
- d) Lube oil selling experience: Minimum 1 year as Oil shop owner/ Mechanic/ Customer attendant/ Sales force of Stockist/ Distributor of any oil company as on date of the publication of advertisement (Letter issued by the concerned employer are to be submitted along with EOI document).

*Age criteria will not be applicable for Limited company/Co-operative Society.

2. Candidates convicted for any criminal offence including that of moral turpitude / economic offences are not eligible to apply.
3. Applicants can apply and get selected for multiple locations. However, Candidates will have to submit separate application(s) for each location(s) against the advertisement.
4. Existing Stockists/Distributors/CFA of competing brand of SERVO lubricants and lube manufacturer cannot apply.
5. Application form should be downloaded from our Website <https://spandan.indianoil.co.in/BPSP/HomePage.jsp> and submit before due date and time as mentioned either personally or through Registered Post to

RCL (Lubes, Delhi State Office.
Indian Oil Corporation Ltd.(MD),
Indian Oil Corporation Ltd,
2nd Floor, World Trade Centre, Babar Road.
Barakhamba Lane, New Delhi-110001

6. APPLICATION FORMS AND ENCLOSURES COMPLETE IN ALL RESPECT MUST BE SUBMITTED SO AS TO REACH THE OFFICE ADDRESS MENTIONED UNDER ITEM 5 ABOVE ON OR BEFORE 1600 HRS ON _____
THE COMPANY RESERVES THE RIGHT TO CANCEL/ WITHDRAW/ AMEND THIS ADVERTISEMENT OR EXTEND THE DUE DATE AT ITS SOLE DISCRETION WITHOUT ASSIGNING ANY REASON.
7. For any further clarifications. Please contact our local sales officers at the following contact numbers

Contact Person: Lubes Sales Executives (LSE)

1. LSE Panipat: Sh. Navneet Kumar , Mobile no. : 96711056745, email id: navneety@indianoil.in
Districts: Panipat, Sonipat, Ambala, Kaithal, Jind, Yamunanagar, Karnal, Rohtak, Kurkshetra

LSE Gurgaon: Sh. Anoop Kumar Bhatnagar , Mobile No. 7843806919, email id: bhatnagarak1@indianoil.in,
Districts: Fatehabad, Gurgaon, Faridabad, Sirsa, Jajhar, Mewat, Palwal, Bhiwani, Hissar, Mahendargarh, Rewari